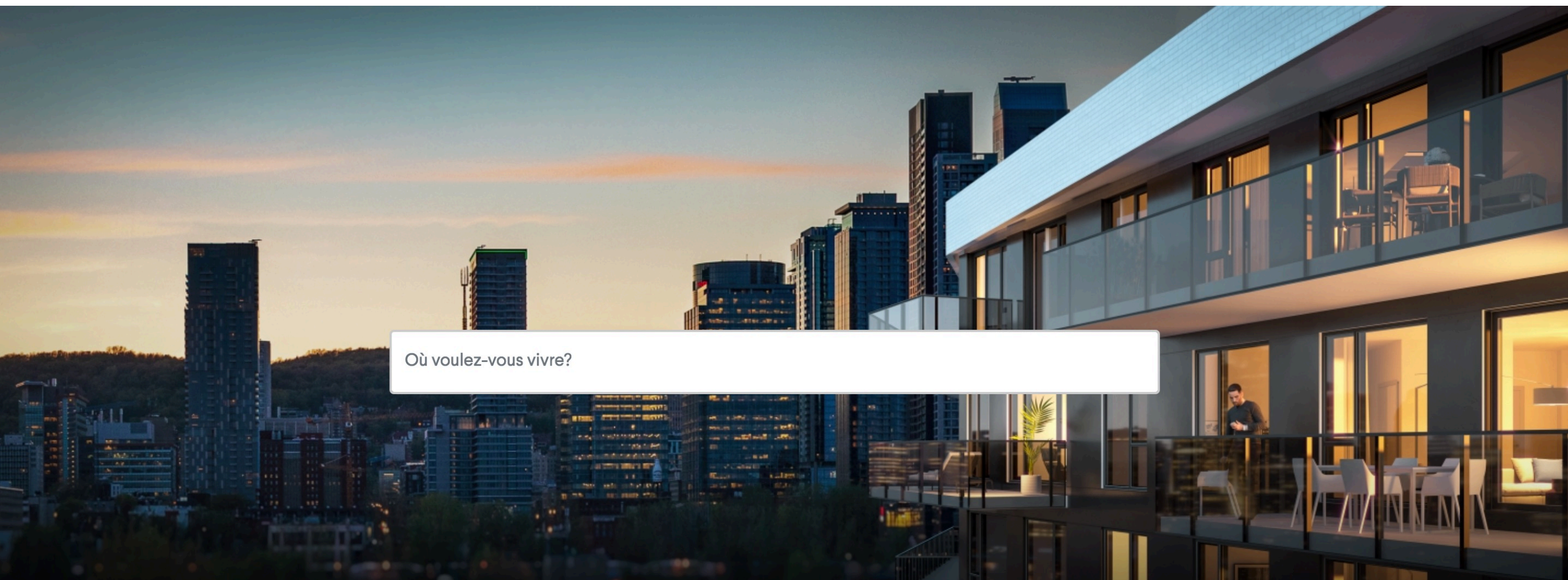


Media Kit 2023-2024

**homz**  
by guidehabitation

# Sell your new homes and condos



Où voulez-vous vivre?

## Show your homes and condos to thousands of qualified buyers

The reference portal used by new home buyers:

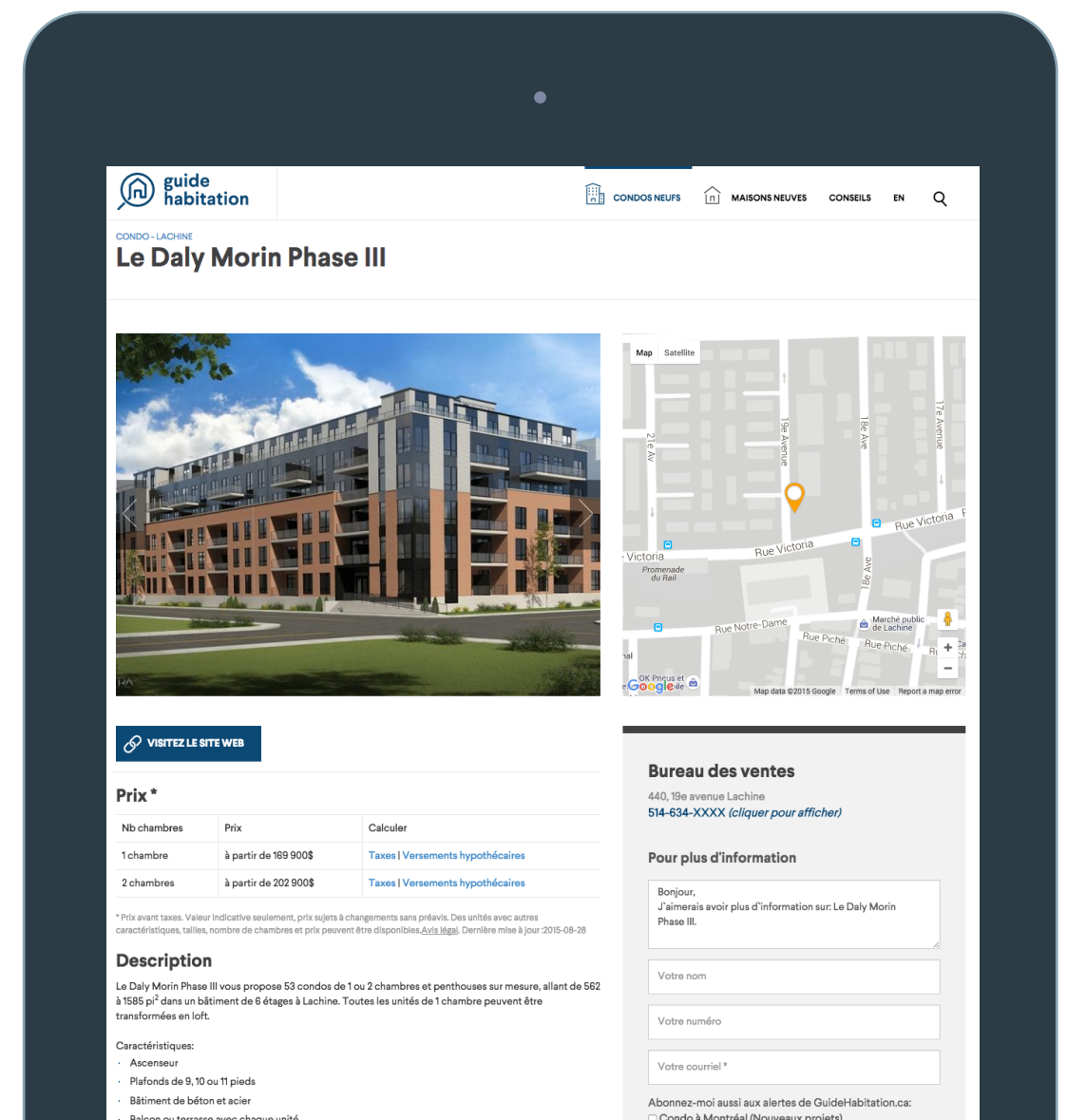
- Under the two name, the portal appears in the top search results in Google when potential buyers search for a new home online.
- More than **150 000 visitors** shop for their future home on Homz..io and GuideHabitation.ca each month.
- More than **50 000 potential buyers** in the market for a new condo or house receive an e-mail alert notifying them of new projects.



# Sell your projects efficiently

Homz.io and GuideHabitation.ca: efficient project showcase.

- Optimization of your project with complete description, link to your web site, video, location and categorization by home type and district
- Call to action to your Sales Team with clickable telephone number and Request for information from your Project Page.
- Email alert to thousands of potential buyers who are actively looking for a new home.
- Monthly activity report : views, clics, email leads and phone clicks





## Investments

### Project showcase on Home & Guide Habitation

4 available plans, contact us for more info.

Montreal	\$ 400 - \$ 1 200/month
Montreal's suburbs	\$ 250 - \$ 1 200/month
Other regions	\$ 200 - \$ 1 200/month

### Mass email notifications

- Reach thousands of buyers who are looking for a new home.
- Guide Habitation's team will prepare and optimize the projects presentation on the portal in order to reach the targeted buyers.
- Your project will reach thousands of potential home buyers who subscribed to email alerts.

Montreal	\$ 1 200
Montreal's suburbs	\$ 750
Other regions	\$ 350

